BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 International Subsidiary Diploma in Travel and Tourism Pearson BTEC Level 3 International Foundation Diploma in Travel and Tourism Pearson BTEC Level 3 International Diploma in Travel and Tourism Pearson BTEC Level 3 International Extended Diploma in Travel and Tourism
Unit number and title	**Unit 7: Sustainable Tourism**
Learning aim	B: Examine the potential impacts of tourism at different types of tourist destinations
Assignment title	The Impacts of Tourism
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You work as a trainee for a local tour operator. The Managing Director has set up a small working group to investigate how the company's products and services can better reflect the principles of sustainable tourism. She has asked you to join the group. Following the success of your presentation at the first meeting, she would like you to investigate and report on the impacts of tourism in a destination.
Task 1	Select one tourist destination in a country from the medium human development (MHD) category of the Human Development Index (HDI) in order to carry out an investigation of the potential positive and negative impacts of tourism and sustainable tourism on the destination. Choose your destination carefully, ensuring it offers scope for detailed analysis. Write a report which: • explains and analyses the potential positive and negative impacts of tourism and sustainable tourism on the destination. Provide specific details and examples to support your detailed analysis. • comprehensively evaluates the significance of potential impacts of tourism and sustainable tourism for your chosen destination, making judgements on the relative importance of different impacts. Your report should use data from the HDI to consider the

	factors that may hinder or support the goals of sustainable tourism.
Checklist of evidence required	Written report
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
B.P4	Explain the potential positive and negative impacts of tourism at one chosen destination in a country with low human development (LHD) on the HDI measure.
B.M2	Analyse the potential impacts of tourism at one chosen destination in a country with low human development (LHD) on the HDI measure.
B.D2	Evaluate the significance of different potential impacts of tourism at one chosen destination in a country with low human development (LHD) on the HDI measure.
Sources of information to support you with this Assignment	**Textbooks** Dale, G. (2018) *Pearson BTEC National Travel and Tourism Student Book.* Harlow: Pearson Cooper, C (2016) *Essentials of Tourism*. Harlow: Pearson **Websites** www.hdr.undp.org www.thetravelfoundation.org.uk www.sustainabletourism.net www.abta.com www.sdt.unwto.org www.responsibletravel.com www.antor.com National Tourist Office websites e.g. www.vietnam.travel www.ghana.travel www.visitmorocco.com www.bhutantourismsociety.com www.tourism.gov.in. www.un.org/africarenewal
Other assessment materials attached to this Assignment Brief	N/A